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Web Portals

A **portal** is a web-based platform that collects information from different sources into a single user interface and presents users with the most relevant information for their context. Over time, simple web portals have evolved into portal platforms that support digital customer experience initiatives.

Functions of Web Portal

- **Upgrading your website** Web Portal development help you in improving the capability of the web pages that help you deliver a quality information, thus a web portal is the new world toolset that makes implementation of information better and behaves as a different communication approach.
- **Improves customer relations** immensely. It helps in enhanced customer-company relations as it helps in improving their customer relations.

Participants (4)

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- SK Shishir Kumar
Host, me
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Chat

- from surajkumar993172 to everyone: 12:24 PM
good morning
- from Nisha Kumari to everyone: 12:25 PM
abhi morning nhi hai
- from surajkumar993172 to everyone: 12:25 PM
good afternoon

To: Everyone ▾

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